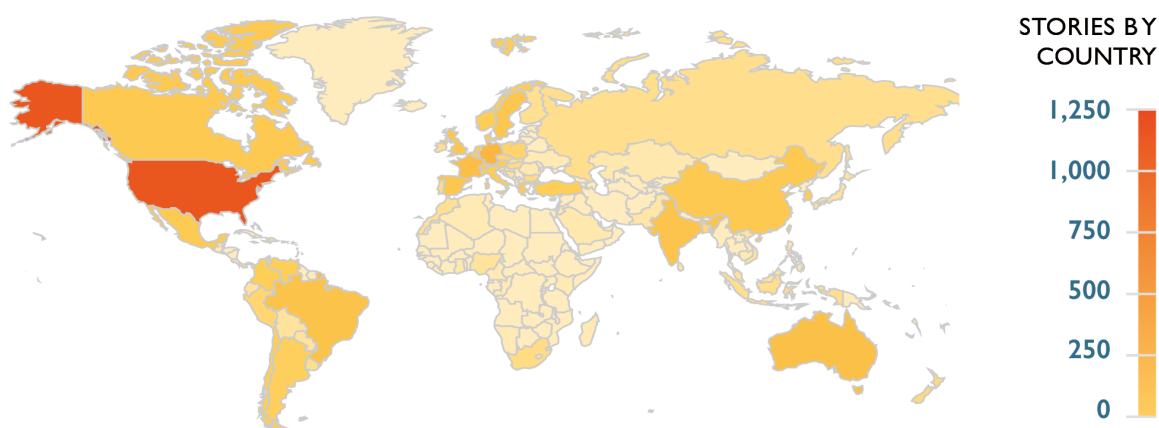


Global Carbon Budget 2018 Outreach and Impact

Meltwater analysis 5 days after publication (Dec. 5 to 10, 2018). Publication materials were:

- Le Quere et al. 2018, ESSD;
- Jackson et al. 2018, ERL
- <https://www.globalcarbonproject.org/carbonbudget/index.htm>

2,914 news items in 25 languages across 86 countries, with a combined potential reach of 2.5 billion people. Many front covers in main newspapers (New York Times, Los Angeles Times, Washington Post, Le Monde, Sydney Morning Herald, etc)



The Washington Post article of on the budget 2018 was one of the most widely shared stories (Facebook Twitter, Reddit) during the entirety of COP24. Please see below for the top 15 ranking.

Most shared articles throughout COP24 (Facebook, Twitter, Reddit) 2 - 17 Dec - see number 14 for GCP 2018 REPORT:

1. [*David Attenborough: collapse of civilisation is on the horizon*](#), *The Guardian* - 187.3k shares
2. [*You Are Stealing Our Future: Greta Thunberg, 15, Condemns the World's Inaction on Climate Change*](#), *Democracy Now* - 164.4k shares
3. [*Judge halts Keystone XL pipeline on climate change grounds*](#), *PRI.org* - 148.3k shares
4. [*'We Have Not Come Here to Beg World Leaders to Care,' 15-Year-Old Greta Thunberg Tells COP24. 'We Have Come to Let Them Know Change Is Coming'*](#), *Common Dreams* - 146.1k shares
5. [*Climate change: COP24 fails to adopt key scientific report*](#), *BBC* - 128.7k shares
6. [*Climate Change Conference Erupts Into Laughter As US Rep Promotes Coal*](#), *Talking Points Memo* - 123.5k shares
7. [*Monumental Disaster at the Department of the Interior*](#), *Scientific American* - 122.7k shares
8. [*Trump Staffers Pitched Coal at Climate Change Conference*](#), *Time* - 94.3k shares
9. [*Bernie Sanders spent nearly \\$300G on private air travel in October: reports*](#), *Fox News* - 93.6k shares
10. [*Donald Trump Was Only World Leader to Reject Climate Change in G20 Statement*](#), *Newsweek* - 84.9k shares
11. [*In the Blink of an Eye, a Hunt for Oil Threatens Pristine Alaska*](#), *NY Times* - 80.1k shares

12. [Trump administration resists global climate efforts at home and overseas](#), Washington Post - 77.5k shares
13. [Greta Thunberg COP24](#), Vimeo - 72.3k shares
14. ['We are in trouble.' Global carbon emissions reached a new record high in 2018](#), Washington Post - 69.3k shares
15. [Beef-eating 'must fall drastically' as world population grows](#), The Guardian - 64.9k shares